

**FEC
FORM 3X****REPORT OF RECEIPTS
AND DISBURSEMENTS**
For Other Than An Authorized Committee

Office Use Only

1. NAME OF COMMITTEE (in full) TYPE OR PRINT ▼ Example: If typing, type over the lines.

12FE4M5

Gen Equity Federal PAC

ADDRESS (number and street)

4100 Macarthur Boulevard

Suite 325

☐ Check if different than previously reported. (ACC)

Newport Beach

CA

92660-2094

2. FEC IDENTIFICATION NUMBER ▼

CITY ▲

STATE ▲

ZIP CODE ▲

C C00392795

3. IS THIS
REPORT☒NEW
(N)

OR

☐AMENDED
(A)

4. TYPE OF REPORT

(Choose One)

(a) Quarterly Reports:

☐ April 15
Quarterly Report (Q1)☐ July 15
Quarterly Report (Q2)☐ October 15
Quarterly Report (Q3)☐ January 31
Year-End Report (YE)☐ July 31 Mid-Year
Report (Non-election
Year Only) (MY)☐ Termination Report
(TER)(b) Monthly
Report
Due On:☐ Feb 20 (M2)☐ May 20 (M5)☐ Aug 20 (M8)☐ Nov 20 (M11)
(Non-Election
Year Only)☐ Mar 20 (M3)☒ Jun 20 (M6)☐ Sep 20 (M9)☐ Dec 20 (M12)
(Non-Election
Year Only)☐ Apr 20 (M4)☐ Jul 20 (M7)☐ Oct 20 (M10)☐ Jan 31 (YE)

(c) 12-Day

PRE-Election

Report for the:

☐ Primary (12P)☐ Convention (12C)☐ General (12G)☐ Special (12S)☐ Runoff (12R)

Election on

M M M / D D D / Y Y Y Y Y Y

in the
State of

(d) 30-Day

POST-Election

Report for the:

☐ General (30G)☐ Runoff (30R)☐ Special (30S)

Election on

M M M / D D D / Y Y Y Y Y Y

in the
State of

5. Covering Period

M M M / D D D / Y Y Y Y Y Y
05 01 2012

through

M M M / D D D / Y Y Y Y Y Y
05 31 2012

I certify that I have examined this Report and to the best of my knowledge and belief it is true, correct and complete.

Type or Print Name of Treasurer Kelly Lawler

Signature of Treasurer

Kelly Lawler

[Electronically Filed]

Date

M M M / D D D / Y Y Y Y Y Y
06 19 2012

NOTE: Submission of false, erroneous, or incomplete information may subject the person signing this Report to the penalties of 2 U.S.C. §437g.

Office
Use
Only**FEC FORM 3X**
Rev. 12/2004

SUMMARY PAGE OF RECEIPTS AND DISBURSEMENTS

FEC Form 3X (Rev. 02/2003)

Page 2

Write or Type Committee Name

Gen Equity Federal PAC

Report Covering the Period:

From:

M M	/	D D	/	Y Y Y Y Y Y
05		01		2012

To:

M M	/	D D	/	Y Y Y Y Y Y
05		31		2012

	COLUMN A This Period	COLUMN B Calendar Year-to-Date
6. (a) Cash on Hand January 1, <div>Y Y Y Y Y Y 2012</div>		<div>55349.36</div>
(b) Cash on Hand at Beginning of Reporting Period.....	<div>40131.45</div>	
(c) Total Receipts (from Line 19)	<div>8126.77</div>	<div>36636.61</div>
(d) Subtotal (add Lines 6(b) and 6(c) for Column A and Lines 6(a) and 6(c) for Column B).....	<div>48258.22</div>	<div>91985.97</div>
7. Total Disbursements (from Line 31).....	<div>342.56</div>	<div>44070.31</div>
8. Cash on Hand at Close of Reporting Period (subtract Line 7 from Line 6(d))	<div>47915.66</div>	<div>47915.66</div>
9. Debts and Obligations Owed TO the Committee (Itemize all on Schedule C and/or Schedule D)	<div>0</div>	
10. Debts and Obligations Owed BY the Committee (Itemize all on Schedule C and/or Schedule D)	<div>0</div>	



This committee has qualified as a multicandidate committee. (see FEC FORM 1M)

For further information contact:

Federal Election Commission
999 E Street, NW
Washington, DC 20463

Toll Free 800-424-9530
Local 202-694-1100

DETAILED SUMMARY PAGE

of Receipts

FEC Form 3X (Rev. 06/2004)

Page 3

Write or Type Committee Name

Gen Equity Federal PAC

Report Covering the Period:

From:

 M M / D D / Y Y Y Y Y Y
 05 / 01 / 2012

To:

 M M / D D / Y Y Y Y Y Y
 05 / 31 / 2012
I. Receipts
COLUMN A
Total This Period
COLUMN B
Calendar Year-to-Date

11. Contributions (other than loans) From:

(a) Individuals/Persons Other

Than Political Committees

(i) Itemized (use Schedule A).....

7125

35625

(ii) Unitemized

1000

1001

(iii) TOTAL (add

Lines 11(a)(i) and (ii)..... ▶

8125

36626

(b) Political Party Committees

0

0

(c) Other Political Committees

(such as PACs).....

0

0

(d) Total Contributions (add Lines

11(a)(iii), (b), and (c)) (Carry

Totals to Line 33, page 5)

8125

36626

12. Transfers From Affiliated/Other

Party Committees.....

0

0

13. All Loans Received

0

0

14. Loan Repayments Received.....

0

0

15. Offsets To Operating Expenditures

(Refunds, Rebates, etc.)

(Carry Totals to Line 37, page 5).....

0

0

16. Refunds of Contributions Made

to Federal Candidates and Other

Political Committees.....

0

0

17. Other Federal Receipts

(Dividends, Interest, etc.).....

1.77

10.61

18. Transfers from Non-Federal and Levin Funds

(a) Non-Federal Account

(from Schedule H3)

0

0

(b) Levin Funds (from Schedule H5)

0

0

(c) Total Transfers (add 18(a) and 18(b))..

0

0

19. Total Receipts (add Lines 11(d),
12, 13, 14, 15, 16, 17, and 18(c))..... ▶

8126.77

36636.61

20. Total Federal Receipts

(subtract Line 18(c) from Line 19)

8126.77

36636.61

DETAILED SUMMARY PAGE

of Disbursements

FEC Form 3X (Rev. 02/2003)

Page 4

II. Disbursements	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
21. Operating Expenditures:		
(a) Allocated Federal/Non-Federal Activity (from Schedule H4)		
(i) Federal Share	0	0
(ii) Non-Federal Share.....	0	0
(b) Other Federal Operating Expenditures	342.56	3070.31
(c) Total Operating Expenditures (add 21(a)(i), (a)(ii), and (b))	342.56	3070.31
22. Transfers to Affiliated/Other Party Committees.....	0	0
23. Contributions to Federal Candidates/Committees and Other Political Committees.....	0	41000
24. Independent Expenditures (use Schedule E)	0	0
25. Coordinated Party Expenditures (2 U.S.C. §441a(d)) (use Schedule F).....	0	0
26. Loan Repayments Made.....	0	0
27. Loans Made.....	0	0
28. Refunds of Contributions To:		
(a) Individuals/Persons Other Than Political Committees	0	0
(b) Political Party Committees	0	0
(c) Other Political Committees (such as PACs).....	0	0
(d) Total Contribution Refunds (add Lines 28(a), (b), and (c)).....	0	0
29. Other Disbursements	0	0
30. Federal Election Activity (2 U.S.C. §431(20))		
(a) Allocated Federal Election Activity (from Schedule H6)		
(i) Federal Share	0	0
(ii) "Levin" Share.....	0	0
(b) Federal Election Activity Paid Entirely With Federal Funds	0	0
(c) Total Federal Election Activity (add .. Lines 30(a)(i), 30(a)(ii) and 30(b))....	0	0
31. Total Disbursements (add Lines 21(c), 22, 23, 24, 25, 26, 27, 28(d), 29 and 30(c)) ..	342.56	44070.31
32. Total Federal Disbursements (subtract Line 21(a)(ii) and Line 30(a)(ii) from Line 31).....	342.56	44070.31

DETAILED SUMMARY PAGE
of Disbursements

FEC Form 3X (Rev. 02/2003)

Page 5

III. Net Contributions/Operating Expenditures	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
33. Total Contributions (other than loans) (from Line 11(d), page 3)	8125	36626
34. Total Contribution Refunds (from Line 28(d))	0	0
35. Net Contributions (other than loans) (subtract Line 34 from Line 33)	8125	36626
36. Total Federal Operating Expenditures (add Line 21(a)(i) and Line 21(b)) ►	342.56	3070.31
37. Offsets to Operating Expenditures (from Line 15, page 3).....	0	0
38. Net Operating Expenditures (subtract Line 37 from Line 36) ►	342.56	3070.31

: 97 'A-G79 @G B9CI G'H9LH'F9 @H98 'HC'5 'F9DCFHŽG7 <98I @ 'CF' +9A-N5HCB
.

Form/Schedule: F3XN
Transaction ID :

Our committee has low administrative costs.

Form/Schedule:
Transaction ID:

SCHEDULE A (FEC Form 3X) **ITEMIZED RECEIPTS**

Use separate schedule(s)
for each category of the
Detailed Summary Page

FOR LINE NUMBER: PAGE 7 OF 11

(check only one)

☒ 11a ☐ 11b ☐ 11c ☐ 12
☐ 13 ☐ 14 ☐ 15 ☐ 16 ☐ 17

Any information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions or for commercial purposes, other than using the name and address of any political committee to solicit contributions from such committee.

NAME OF COMMITTEE (In Full)

Gen Equity Federal PAC

Full Name (Last, First, Middle Initial)

A. Alex Nehorai

Mailing Address 1621 E 27th Street

City

Los Angeles

State

CA

Zip Code

90011-2202

FEC ID number of contributing
federal political committee.

C

Name of Employer

American Supply Co.

Occupation

Chairman/CEO

Receipt For:

☐ Primary
☐ Other (specify) ▼

General

Aggregate Year-to-Date ▼

250

Date of Receipt

M M / D D / Y Y Y Y Y Y
05 / 22 / 2012

Transaction ID : SA11AI-1173-23658-c

Amount of Each Receipt this Period

250

Full Name (Last, First, Middle Initial)

B. Kathy Fertitta

Mailing Address 310 N Potlatch Road

City

Shelton

State

WA

Zip Code

98584-6442

FEC ID number of contributing
federal political committee.

C

Name of Employer

Sensaria

Occupation

President

Receipt For:

☐ Primary
☐ Other (specify) ▼

General

Aggregate Year-to-Date ▼

625

Date of Receipt

M M / D D / Y Y Y Y Y Y
05 / 31 / 2012

Transaction ID : SA11AI-2980-23672-c

Amount of Each Receipt this Period

625

Full Name (Last, First, Middle Initial)

C. Matthew McIlwain

Mailing Address 5736 64th Avenue NE

City

Seattle

State

WA

Zip Code

98105-2042

FEC ID number of contributing
federal political committee.

C

Name of Employer

Madrona Venture Group

Occupation

Managing Director

Receipt For:

☐ Primary
☐ Other (specify) ▼

General

Aggregate Year-to-Date ▼

1000

Date of Receipt

M M / D D / Y Y Y Y Y Y
05 / 11 / 2012

Transaction ID : SA11AI-3245-23632-c

Amount of Each Receipt this Period

1000

SUBTOTAL of Receipts This Page (optional)..... ►

1875.00

TOTAL This Period (last page this line number only)..... ►

SCHEDULE A (FEC Form 3X) **ITEMIZED RECEIPTS**

Use separate schedule(s)
for each category of the
Detailed Summary Page

FOR LINE NUMBER: PAGE 8 OF 11

(check only one)

☒ 11a ☐ 11b ☐ 11c ☐ 12
☐ 13 ☐ 14 ☐ 15 ☐ 16 ☐ 17

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NAME OF COMMITTEE (In Full)

Gen Equity Federal PAC

Full Name (Last, First, Middle Initial)

A. Anthony Nanula

Mailing Address 8940 Main Street

City

Clarence

State

NY

Zip Code

14031-1959

FEC ID number of contributing
federal political committee.

C

Name of Employer

Niagara International

Occupation

Executive

Receipt For:

☐ Primary ☐ General
☐ Other (specify) ▼

Aggregate Year-to-Date ▼

250

Date of Receipt

M M / D D / Y Y Y Y Y Y
05 / 22 / 2012

Transaction ID : SA11AI-3246-23654-c

Amount of Each Receipt this Period

250

Full Name (Last, First, Middle Initial)

B. Scott Tonn

Mailing Address 5625 E Sanna Street

City

Paradise Valley

State

AZ

Zip Code

85253-1757

FEC ID number of contributing
federal political committee.

C

Name of Employer

Sunwize Technologies, Inc.

Occupation

CEO

Receipt For:

☐ Primary ☐ General
☐ Other (specify) ▼

Aggregate Year-to-Date ▼

2500

Date of Receipt

M M / D D / Y Y Y Y Y Y
05 / 22 / 2012

Transaction ID : SA11AI-3248-23657-c

Amount of Each Receipt this Period

2500

Full Name (Last, First, Middle Initial)

C. Lee Marc

Mailing Address 2043 San Elijo Avenue

City

Cardiff By The Sea

State

CA

Zip Code

92007-1726

FEC ID number of contributing
federal political committee.

C

Name of Employer

eDirectPublishing, Inc.

Occupation

Founder

Receipt For:

☐ Primary ☐ General
☐ Other (specify) ▼

Aggregate Year-to-Date ▼

500

Date of Receipt

M M / D D / Y Y Y Y Y Y
05 / 25 / 2012

Transaction ID : SA11AI-3249-23659-c

Amount of Each Receipt this Period

500

SUBTOTAL of Receipts This Page (optional)..... ►

3250.00

TOTAL This Period (last page this line number only)..... ►

SCHEDULE A (FEC Form 3X) **ITEMIZED RECEIPTS**

Use separate schedule(s)
for each category of the
Detailed Summary Page

FOR LINE NUMBER:
(check only one)

PAGE 9 OF 11

☒ 11a ☐ 11b ☐ 11c ☐ 12
☐ 13 ☐ 14 ☐ 15 ☐ 16 ☐ 17

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NAME OF COMMITTEE (In Full)

Gen Equity Federal PAC

Full Name (Last, First, Middle Initial)

A. Frank Busch

Mailing Address 9568 N 114th Way

City

Scottsdale

State

AZ

Zip Code

85259-5845

FEC ID number of contributing
federal political committee.

C

Name of Employer

Thomas Title & Escrow

Occupation

President & CEO

Receipt For:

☐ Primary ☐ General
☐ Other (specify) ▼

Aggregate Year-to-Date ▼

1000

Date of Receipt

M M / D D / Y Y Y Y Y Y
05 / 30 / 2012

Transaction ID : SA11AI-3250-23660-c

Amount of Each Receipt this Period

1000

Full Name (Last, First, Middle Initial)

B. Daniel Hughes

Mailing Address 4216 Alta Vista Court

City

Oceanside

State

CA

Zip Code

92057-7531

FEC ID number of contributing
federal political committee.

C

Name of Employer

Coast Enviromental

Occupation

CEO

Receipt For:

☐ Primary ☐ General
☐ Other (specify) ▼

Aggregate Year-to-Date ▼

1000

Date of Receipt

M M / D D / Y Y Y Y Y Y
05 / 31 / 2012

Transaction ID : SA11AI-3252-23670-c

Amount of Each Receipt this Period

1000

Full Name (Last, First, Middle Initial)

C.

Mailing Address

City

State

Zip Code

FEC ID number of contributing
federal political committee.

C

Name of Employer

Occupation

Receipt For:

☐ Primary ☐ General
☐ Other (specify) ▼

Aggregate Year-to-Date ▼

Date of Receipt

M M / D D / Y Y Y Y Y Y

Amount of Each Receipt this Period

SUBTOTAL of Receipts This Page (optional)..... ►

TOTAL This Period (last page this line number only)..... ►

2000.00

7125.00

<input checked="" type="checkbox"/>	21b	<input type="checkbox"/>	22	<input type="checkbox"/>	23	<input type="checkbox"/>	24	<input type="checkbox"/>	25	<input type="checkbox"/>	26
<input type="checkbox"/>	27	<input type="checkbox"/>	28a	<input type="checkbox"/>	28b	<input type="checkbox"/>	28c	<input type="checkbox"/>	29	<input type="checkbox"/>	30b

Gen Equity Federal PAC

A. Bankcard

Date of Disbursement

Transaction ID : SB21B-2856-23676-e

001

Amount of Each Disbursement this Period

Candidate Name

Category/
Type

Disbursement For: ☐ Primary ☐ General
☐ Other (specify) ▼

State: District:

B. Bankcard

Date of Disbursement

Transaction ID : SB21B-2856-23677-e

001

Amount of Each Disbursement this Period

Candidate Name

Category/
Type

Disbursement For:

☐ Primary ☐ General

☐ Other (specify) ▼

State: District:

C. Bankcard

Date of Disbursement

Transaction ID : SB21B-2856-23665-e

001

Amount of Each Disbursement this Period

Candidate Name

Category/
Type

Disbursement For: ☐ Primary ☐ General
☐ Other (specify) ▼

State: District:

SUBTOTAL of Disbursements This Page (optional).....

219.17

TOTAL This Period (last page this line number only).....

SCHEDULE B (FEC Form 3X)
ITEMIZED DISBURSEMENTSUse separate schedule(s)
for each category of the
Detailed Summary PageFOR LINE NUMBER:
(check only one)

PAGE 11 OF 11

<input checked="" type="checkbox"/> 21b	<input type="checkbox"/> 22	<input type="checkbox"/> 23	<input type="checkbox"/> 24	<input type="checkbox"/> 25	<input type="checkbox"/> 26
<input type="checkbox"/> 27	<input type="checkbox"/> 28a	<input type="checkbox"/> 28b	<input type="checkbox"/> 28c	<input type="checkbox"/> 29	<input type="checkbox"/> 30b

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NAME OF COMMITTEE (In Full)

Gen Equity Federal PAC

Full Name (Last, First, Middle Initial)

A. Bankcard

Date of Disbursement

M M M	/	D D D	/	Y Y Y Y Y Y
05		31		2012

Mailing Address 895 Dove Street
Suite 100

City Newport Beach State CA Zip Code 92660-2944

Purpose of Disbursement
Credit Card Processing Fees

001

Candidate Name

Category/
Type**Transaction ID : SB21B-2856-23666-e**

Amount of Each Disbursement this Period

22.94

Office Sought: ☐ House
☐ Senate
☐ PresidentDisbursement For:
☐ Primary ☐ General
☐ Other (specify) ▼

State: District:

Full Name (Last, First, Middle Initial)

B. Piryx, Inc.

Date of Disbursement

M M M	/	D D D	/	Y Y Y Y Y Y
05		24		2012

Mailing Address 401 W 15th Street
Suite 520

City Austin State TX Zip Code 78701-1671

Purpose of Disbursement
Credit Credit Processing

001

Candidate Name

Category/
Type**Transaction ID : SB21B-2558-23675-e**

Amount of Each Disbursement this Period

4.5

Office Sought: ☐ House
☐ Senate
☐ PresidentDisbursement For:
☐ Primary ☐ General
☐ Other (specify) ▼

State: District:

Full Name (Last, First, Middle Initial)

C.

Date of Disbursement

M M M	/	D D D	/	Y Y Y Y Y Y
-------	---	-------	---	-------------

Mailing Address

City State Zip Code

Purpose of Disbursement

Category/
Type

Candidate Name

Amount of Each Disbursement this Period

--

Office Sought: ☐ House
☐ Senate
☐ PresidentDisbursement For:
☐ Primary ☐ General
☐ Other (specify) ▼

State: District:

SUBTOTAL of Disbursements This Page (optional)..... ►

27.44

TOTAL This Period (last page this line number only)..... ►

246.61
